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Permit No. 3

Miss Newcomer  
U. S. Department of Agriculture  
Bureau of Plant Industry  
Agricultural Crops and Diseases  
Washington, D. C.



## INTRODUCTION

We want to introduce ourselves to you to tell you something about our nursery, our methods and ideas of doing business.

We have selected Oakford as a location for our nursery on account of the fact that within a short radius there is a great variety of soil compositions and situations. Part of the country was an ancient lake bed. We have a large selection for this reason. We can grow the largest variety of plants possible in the Temperate Zone.

We select the soil best suited to grow large root systems. Most plants are grown in sandy loam, the texture of which is loose enough to give root action plenty of room. With few exceptions, our stock is field grown without artificial watering, insuring hardiness. We deep plow our fields and cultivate, spray and prune our plants with the idea of increasing strength and hardiness of the root systems. Such plants ship best and establish themselves without difficulty.

We dig fresh plants for each order and do not ship out of storage.

Our orders are packed with such care and confidence, we guarantee arrival in good condition. To do this we have studied all packing methods available to us and use our idea of the best. If you receive a shipment in improper condition, let us know at once and we will replace or refund your money.

Our policy is to grow the best varieties and be constantly on the look-out for new and better ones. We always have a lot of new things on trial at the nursery.

Our prices are as low as are consistant with the cost of production of large, sturdy, well grown plants.

We have attempted to give you an abridged description of each plant and our version of the best location, soil and culture suited. Your success will be determined by the planning, care and judgment you give the plants. We have seen many fine plants sicken and die because the border was located too near elm and other surface rooting trees which takes most of the moisture and fertility out of the soil.

You are always welcome at Oakford. Oakford is situated in Central Illinois in Menard County about thirty-five miles northwest from Springfield. Oakford is on the Chicago and Illinois Midland Railroad between Petersburg and Havana. In driving, it is best to go to Petersburg and take the Oakford road from there. The Marked route of the Lincoln Memorial Highway passes through the nursery.

We thank you for your past patronage and hope that we may serve for many years to come.

A. J. Hereford, Prop.

Russell M. Lounsberry, Manager.

HEREFORD'S GARDENS, OAKFORD, ILLINOIS

## LIST OF PLANTS

**KEY—**(1) Botanical name. (2) Common name. (3) Color of bloom. (4) Time of bloom. (5) Height of plant. (6) Habit of growth. (7) Situation best suited. (8) Soil. (9) Use. (\*) Rock or Alpine plants. Biennials—plants living only two years.

PLANT LIST	Three Rate	Ten Rate	100 Rate
<b>ACHILLEA</b> —(2) Yarrow; (9) excellent plants for the rock garden and borders; (7) sun; (8) well drained soil, not too rich.			
* <i>Achillea Ageratum</i> —(3) yellow; (5) 1 ft.; (6) erect; (9) rock garden .....	\$0.50	\$1.25	\$10.00
<i>Achillea Filipendula</i> —(3) yellow; (4) June to Sept.; (5) 4 to 5 ft; (6) erect; (9) cutting and border .....	.50	1.25	10.00
<i>Achillea Ptarmica Fl. Pl. "The Pearl"</i> —(3) white; (4) all summer; (5) 30 in.; (6) erect; (9) excellent cutting .....	.50	1.25	10.00
* <i>Achillea Tomentosum</i> —(2) Wolly Yarrow; (3) bright gold; (4) June; (5) 6 in. (6) compact with wooly-grey foliage (9) excellent for rock garden .....	.60	1.50	12.00
<i>Achillea Millefolium Roseum</i> —(3) Rose; (4) June to Sept.; (5) 2-3 ft.; (6) Erect; (9) Cutting.....	.50	1.25	10.00
* <b>AJUGA reptans</b> —(2) Bugle Wort; (3) bright blue; (5) 6 in.; (6) compact, stooling; (7) cool, shady; (8) moist loam; (9) rock and grounds cover. Foliage glossy dark green.....	.50	1.25	10.00
* <b>ALYSSUM Rostratum</b> —(3) dense heads of bright gold; (4) June, July; (5) 18 in.; (6) spreading; (7) sun; (8) loam, well drained; (9) rock or border.....	.50	1.25	10.00
* <i>Alyssum Saxatile</i> —(2) gold dust; (3) yellow; (4) April to June; (5) 8 in.; (6) low spreading; (7) sun; (8) loam, well drained; (9) rock or border edging .....	.50	1.25	10.00
* <b>ANEMONE Pulsatilla</b> —(2) Wind flower; (3) lilac; (4) early spring; (5) 8 in.; (6) Similar to crocus; (7) well drained in sun; (8) medium soil, well limed; (9) fine for edge of borders. Flower beautiful	.50	1.25	10.00
<b>ANTHEMIS tinctoria "Kelwayii"</b> —(2) Chamomile; (3) yellow; (4) June to Sept.; (5) 2 ft.; (6) bush and spreading; (7) sun; (8) ordinary; (9) border and cutting...	.50	1.25	10.00
<b>AQUILEGIA</b> —(2) Columbine; (9) an excellent border plant also used for cutting; (6) mostly of compact bush growth with spikes of bloom; (7) will grow in sun but prefer partial shade; (8) prefer well drained, sandy soil with some humus. In planting be sure crowns are not buried, but even with soil surface .....	.50	1.25	10.00
<i>Aquilegia Canadensis</i> —(3) bright red and yellow; (4) May to July; (5) 3 ft. Our native Columbine.....	.50	1.25	10.00

**PLANT LIST**

	Three Rate	Ten Rate	100 Rate
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<i>Aquilegia Chrysanthia</i> —(3) yellow; (4) May to July; (5) 3 ft. This is our most vigorous grower and long bloomer .....	.60	1.75	15.00
<i>Aquilegia Hybrid "Dreer's long spurred"</i> —(4) May to July; (5) 30 in.; one of our finest strains; (3) can be had in either blue and purple shades or pink and red shades or mixed shades .....	.50	1.25	10.00
<i>Aquilegia Hybrid "Mrs. Scott Elliott"</i> —(3) all shades of pink, blue, yellow, red mixed; (4) May to July; (5) 30 in. Considered one of the best strains .....	.50	1.25	10.00
<i>Aquilegia Hybrid "Rainbow Blend"</i> —(3) all shades of blue, pink and yellow; (4) May to July; (5) 30 in.; a wonderful new strain of vivid colors .....	.60	1.50	12.00
* <i>ARMERIA Laucheana</i> —(2) sea lavender; (3) crimson; (4) May to July; (5) 6 in.; (6) compact, grassy foliage; (7) sun; (8) gritty, sandy soil; (9) border edging and Alpine gardens .....	.50	1.25	10.00
<i>ARTEMISIA</i> —“Silver King”; (2) sage family; (3) white; (5) 30 in.; (6) shrubbery; (7) sun; (8) ordinary; (9) beautiful silvery sprays to set off bouquets. Excellent...	.50	1.25	10.00
<i>ASCLEPIAS Tuberosa</i> —(2) Butterfly Weed; (3) brilliant orange; (4) July to Sept.; (5) 2 ft.; (6) bushy, with pendulous stems; (7) sun; (8) sandy soil; (9) a most brilliant border plant .....	.50	1.25	10.00
<i>Aster Novae-Angleae</i> —(2) New England Aster; (3) purple; (4) Sept.-Oct.; (5) 4 to 6 ft.; (6) tall spikes; (7) sun; (8) loam; (9) wonderful border plant .....	.50	1.25	10.00
<i>Aster "Perennial Varieties Mixed"</i> —(3) hardy Aster; (3) white, purple or lavender; (4) tall; (5) 3 to 3½ ft.; (6) bushy; (7) sun; (8) loam; (9) border .....	.50	1.25	10.00
Baloon Flowers (See <i>Platycodon</i> ).			
<i>BAPTISIA Australis</i> —(2) False Indigo; (3) blue; (4) June-July; (5) 3 to 4 ft.; (6) bushy, with bloom in spikes; (7) sun; (8) deep rich soil; (9) excellent border plant. Foliage is good .....	.50	1.25	10.00
Bell Flowers (See <i>Campanulas</i> ).			
Bleeding Heart (See <i>Dicentra</i> ).			
Bloodroot (See <i>Sanguinaria</i> ).			
BlueBells (See <i>Mertensia</i> ).			
<i>BOLTONIA Asteroides</i> —(3) pinkish white; (4) Aug. to Oct.; (5) 4 to 6 ft.; (6) tall, graceful stems with numerous feathery branches and foliage; (7) sun; (8) loam; (9) a wonderful back border plant....	.50	1.25	10.00
<i>CAMPANULAS</i> (Bell Flowers)—(9) the bell flowers are among the finest border and rock plants; (7) dwarf kinds do best in partial shade, rest in sun; (8) all like rich soil .....	.50	1.25	10.00

**PLANT LIST**

	Three Rate	Ten Rate	100 Rate
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<i>Campanula Alliarefolia</i> —(3) creamy white; (4) Aug.; (5) 30 in.; (6) spike .....	.50	1.25	10.00
<b>CAMPANULA AMABILIS</b> —(3) dark blue; (9) a very handsome novelty bell flower from the Crimea... .	.70	1.75	15.00
* <i>Campanula Carpatica</i> —(2) Carpathian Hare-bell; (3) both in blue or white; (4) May to Sept.; (5) 1 ft.; (6) compact, bushy; (9) excellent rock plant . .....	.50	1.25	10.00
* <i>Campanula Glomerata Superba</i> —(3) dark violet; (4) June-July; (5) 20 in.; (6) spreading, with blooming spikes; blooms from bottom of spike to top; (7) partial shade; (9) rock or border. Something new to most gardeners.....	.50	1.75	12.00
<i>Campanula Medium</i> (Biennial)—(2) Canterbury Bells; (3) in separate colors, blue pink, white or purple; (4) June-July; (5) 3 ft.; (6) tall spikes covered with large blooms; (9) border. One of the most showy of the border plants.....	.60	1.50	12.00
<i>Campanula Medium Calycanthema</i> Biennial)—(2) cup and saucer Canterbury Bell; (3) in separate colors, blue, pink, white and purple; (4) June-July; (5) 3 ft.; (6) tall spikes covered with blooms; (9) border. The same as <i>C. medium</i> except that in addition the bloom has a saucer shaped petal..	.60	1.50	12.00
<i>Campanula Persicifolia</i> —(2) peach-leaved bell; (3) large blue; (4) June and July; (5) 2 ft.; (6) tall spike; (9) one of the best border varieties .....	.60	1.50	12.00
<i>Campanula Pyramidalis</i> —(2) Chimney Bell flower; (3) blue; (4) Sept.; (5) 4 ft.; (6) profuse pyramids of bloom; (9) a most conspicuous and excellent border plant .....	.60	1.50	12.00
* <i>Campanula Rotundifolia</i> —(2) Scotch Harebell; (3) blue; (4) May to Oct.; (5) 8 in.; (6) small rosettes of leaves at base with slender, wiry grass like bloom stems; (9) one of the finest for rock gardens.	.50	1.50	12.00
<b>Canterbury Bells</b> (See <i>Campanula Medium</i> ).			
<b>Cardinal Flower</b> (See <i>Lobelia Cardinalis</i> ).			
<b>CARNATIONS</b> —Hardy border. If you have heretofore failed to plant border Carnations, now is the time to start. They bloom continuously in wonderful colors and tints. All are fragrant. (7) They are easy to grow in sunny, well drained locations in (8) rich, gritty or sandy soil			
<b>Carnation Hardy "Grenaden"</b> —(3) double mixed deep red, scarlet, pink, yellow and white; (4) all summer; (5) 1 ft.; (6) rather compact; (9) a most brilliant bedding or cutting flower .....	.50	1.25	10.00

PLANT LIST

	Three Rate	Ten Rate	100 Rate
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Carnation, Hardy "Crimson King"— (3) double crimson; (4) all summer; (5) 1 ft.; (6) rather compact; (9) an excellent crimson bedding or cutting plant .....	.60	1.75	15.00
<b>CATANACHE Coerulea</b> — (2) blue Cupidine—(3) light blue; (4) June to Aug.; (5) 2 ft.; (6) upright, stiff stems; (7) sun; (8) dry ordinary soil; (9) border and good cutting..	.60	1.50	12.00
<b>CENTAUREA</b> — (2) Hardy Corn Flowers. All are easy to grow in (7) sunny position in (8) ordinary soil. (9) All are good border and cutting plants .....			
Centaurea dealbata—(3) rosy purple; (4) June to Sept.; (5) 2 ft.; (6) compact mound of cut leaved grey-green leaves; (9) a handsome border plant.....	.50	1.25	10.00
Centaurea Macrocephala—(3) Large yellow; (4) July; (5) 3 ft.; (6) large, compact mound of large light green leaves with bloom spike; (9) a fine border plant....	.50	1.50	12.00
Centaurea Montana—(3) blue; (4) July to Sept.; (5) 2 ft.; (6) Compact, large dark green leaved plants; (9) a fine useful border plant .....	.50	1.25	10.00
* <b>CERASTUM Tomentosum</b> —(2) chick weed; (3) white; (4) May and June; (5) 3 in.; (6) prostrate and spreading; (7) sun; (8) sandy loam; (9) an excellent rock plant. Blooms cover plant.....	.50	1.25	10.00
<b>CHEIRANTHUS Allioni</b> , (Treat as biennial)—(2) Hardy Wallflower; (3) Fragrant, dazzling fiery orange; (4) May and June; (5) 1 ft.; (6) Compact; (7) sun; (8) not over-rich firm soil; (9) border margins and old walls.....	.50	1.25	10.00
<b>CHRYSANTHEMUM Maximum</b> "Alaska"—(2) Shasta Daisy; (3) white with yellow center; (4) all summer; (5) 3 ft.; (6) a pyramidal bush growth; (7) sun; (8) well drained rich loam; (9) excellent border and cutting. This is one of the best border plants and Alaska the best variety.....	.50	1.25	10.00
<b>CHRYSANTHEMUM Uliginosum</b> —(2) Grant Daisy; (3) large white, yellow center; (4) June to Sept. (5) 3 to 4 ft.; (6) upright stalks; (7) sun; (8) ordinary, well drained; (9) border .....	.50	1.25	10.00
Columbine—see Aquilegia.			
* <b>CONVALLARIA Majalis</b> —(2) Lilly of the Valley; (3) fragrant, white; (4) May and June; (5) 8 in.; (6) spreading; (7) shade; (8) loam soil with leaf mould or decayed manure and grit; (9) shady ground cover and rock gardens.....	.50	1.25	10.00
<b>COREOPSIS Lanceolata Grandiflora</b> —(3) golden yellow; (4) all summer; (5) 3 ft.; (6) bushy; (7) sun; (8) sandy loam; (9) an excellent cutting plant.....	.50	1.00	8.00

**PLANT LIST**

Three Rate	Ten Rate	100 Rate
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Coral Bells—see Heuchera.			
Corn Flower—Hardy, see Centaurea.			
Day Lily—see Hemorhcallis.			
<b>DELPHINIUM</b> —(2) Hardy Larkspur, probably the most popular flower grown. The new strains are to be marveled at; (7) favoring sun; (8) good rich deep cultivated loam that has been limed. Delphinium must be planted with crowns level with soil surface; (9) excellent for border and cutting.....			
<b>Delphinium Hybrid "Dreams of Beauty"</b> —(3) wonderful iridescent blooms from lightest sky blue to deepest gentian blue, some orchid shades, both single and double, some with pink fillings; (4) all summer if not allowed to go to seed; (5) 5-6 ft.; (6) upright spikes. This is the finest strain we have ever seen or known of. Many new beauties revealed every day during blooming season....	.75	2.00	15.00
<b>Delphinium Belladonna, Improved "Cliveden Beauty"</b> —(3) light blue; (4) all summer; (5) 4-5 ft.; (6) upright spikes. This is the finest belladonna .....	.50	1.25	10.00
<b>DIANTHUS</b> —(2) hardy pinks. A wonderful family of easy growth for the border, cutting and rock garden; (7) sun; (8) well drained medium to light soil well enriched			
* <b>Dianthus Allwoodi</b> —(2) Allwood's pink; (3) all shades, deep red to light pink, some double, all fragrant; (4) all summer; (5) 15 in.; (6) compact plant with light green foliage; (9) rock, cutting or border. This new variety of pinks is about the finest ever seen. At a recent flower show they were the sensation of the show. Something wonderful at any price.....	.60	1.50	12.00
<b>Dianthus Barbatus Biennials "Suttons Pink Beauty"</b> —(2) Sweet William; (3) salmon pink; (4) June-July; (5) 18 in.; (6) upright with dense heads of bloom; (9) border. This is the best of sweet williams .....	.50	1.25	10.00
* <b>Dianthus Deltoides "Brilliant"</b> —(2) maiden pink; (3) brilliant crimson; (4) June; (5) 6 in.; (6) prostrate tufts and creeping; (9) rock gardens .....	.40	1.00	8.00
* <b>Dianthus Dentosus Hybrids</b> —(3) mixed lilac, red, white; (4) all summer; (5) 12 in.; (6) a very compact round plant; (9) rock or border plant. This is one of our favorites. The hottest of weather never bothered it. We have never seen it diseased in any way.....	.50	1.25	10.00
* <b>Dianthus neglectus</b> —(3) deep rose; (5) 6 in.; (6) compact tuft; (9) a gem for the Alpine garden.....	1.00	2.50	

PLANT LIST	Three Rate	Ten Rate	100 Rate
Dicentra Spectabilis—(2) Bleeding heart; (3) Rosy-crimson; (4) late spring and early summer; (5) 1-2 ft.; (6) blooms on arching racemes with graceful fine-cut foliage; (7) warm partially shaded; (8) rich loam with leaf mould and decayed manure; (9) A most beautiful border plant.....	1.00	2.50	18.00
<b>DICENTRA</b> Eximea—(2) plumy bleeding head; (3) reddish purple; (4) May to Sept.; (5) 1 ft.; (6) graceful pendulous with fern-like leaves; (7) part shade or shade; (8) loam with leaf mould; (9) border or rock plant.....	.50	1.25	10.00
<b>DIGITALIS</b> Hybrids "Giant Shirley" (2) foxgloves; (3) color range white to deep rose with chocolate markings; (4) June to Aug.; (5) 40 in.; (6) tall spike; (7) sun or part shade; (8) loam; (9) borders (Biennial). A showy border plant	.50	1.50	12.00
* <b>DODECATHEON</b> medium—(2) shooting star; (3) lilac and pink; (4) April to June; (5) 1 ft.; (6) rosette of leaves at crown with blooming spike; (7) cool shady; (8) light loamy soil with leaf mould; (9) border or rock garden	.70	1.75	12.00
* <b>DRACOCEPHALUM</b> Ruyschianum (2) Dragonhead; (3) white; (4) July-Aug.; (5) 10 in.; (6) tufted with bloom spikes; (7) cool, partially shaded; (8) well drained, ordinary soil; (9) wonderful for rock gardens or borders.....	.50	1.25	10.00
<b>ERIGERON</b> speciosus—(2) fleabane; (3) violet purple; (4) May to Oct.; (5) 30 in.; (6) rather compact; (7) sun; (8) good ordinary fairly moist; (9) border and cutting .....	.70	1.75	12.00
* <b>EUPHORBIA</b> Cyparissias—(2) Cypress spurge; (3) yellow; (5) 1 ft.; (6) compact, globose; (7) hot, dry; (8) ordinary or poor; (9) border or rock. This plant is grown for its compact neat habit. Looks like small cypress tree.....	.50	1.50	
Evening Primrose—see Oenothera.			
Flame Flower—see Tritoma.			
Foxgloves—see Digitalis.			
<b>FUNKIA</b> subcordata—(2) plantain lily; (3) fragrant waxy white; (4) Aug. and Sept.; (5) 20 in.; (6) dark green glossy leaves make a complete mound; (7) best in partial shade; (8) rich moist loam soil; (9) a fine compact plant for specimen or border.....	.70	1.75	
<b>GALEGA officinalis, compacta alba</b> — (2) goats rue; (3) white; (4) July-Sept.; (5) 18 in.; (6) upright; (7) sun; (8) ordinary; (9) border....	.50	1.50	12.00
<b>GENTIANA Andrewsii</b> —(2) bottle Gentian; (3) lilac; (4) Aug.-Sept.; (5) 12 in.; (6) several terminal stems; (7) moist, partly shaded; (8) rich loam; (9) border or naturalizing. Blooms tightly closed .....	.70	1.75	15.00

**PLANT LIST**

	Three Rate	Ten Rate	100 Rate
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* <b>GENTIANA cruciata</b> —(2) Gentian; (3) bright blue; (4) June-Aug.; (5) 9 in.; (6) tuft of glossy green leaves with bloom stem; (7) partial shade; (8) deep loam with leaf mold; (9) rock or border. This is one variety of the famous gentian family that anyone can raise with a little care. The gentian is considered the queen of plants.....	1.00	2.50	18.00
<b>GILLARDIA Grandiflora</b> “English Hybrids”—(3) crimson petals tipped with yellow; (4) all summer; (5) 2 to 3 ft.; (6) bushy; (7) sun; (8) loam; (9) excellent cutting and border.....	.60	1.25	10.00
<b>Gillardia Grandiflora</b> “Burgundy”—(3) wine-colored. Description as above except for color,).....	.60	1.25	10.00
<b>Globe Flower</b> —see <i>Trollius</i> .			
* <b>GLOBULARIA Trichosantha</b> —(2) Globe-Daisy; (3) blue; (4) all summer; (5) 6-8 in.; (6) they have evergreen foliage and blue flowers borne in globular heads; (7) sun; (8) a good well drained soil; (9) very showy in the rock garden..	.50	1.25	10.00
* <b>GYPSOPHILA Repens</b> —(2) chalk plant; (3) white; (4) June to Oct.; (5) 6 in.; (6) prostrate and spreading; (7) sun; (8) loam with good drainage favoring lime; (9) excellent rock plant.....	.50	1.50	12.00
<b>HELENIUM Hoopesi</b> —(2) sneezewort; (3) deep yellow; (4) June to Sept.; (5) 2 ft.; (6) bushy branching; (7) sun; (8) ordinary; (9) border and cutting.....	.50	1.25	10.00
<b>Hen-and-Chickens</b> —see <i>Sempervivium</i> .			
<b>HEMEROCALLIS fulva</b> —(2) tawny day lily; (3) bronze orange; (4) June to Aug.; (5) 4 ft.; (6) grassy leaves from crown with blooming stem; (7) partial shade; (8) rich moist loam; (9) border; waterside or naturalizing.....	.50	1.00	8.00
<b>Hemerocallis flava</b> —(2) yellow day lily; (3) fragrant clear yellow; (4) June and July; (5) 2 ft.; (6); coarse grassy leaves from crown with bloom spike; (7) partial shade; (8) rich moist loam; (9) border, waterside or naturalizing.	.50	1.50	12.00
* <b>HEPATICA triloba</b> —(2) liver leaf; (3) white tinted purple; (4) early spring; (5) 5 in.; (6) compact; (7) woods; (8) loam and leaf mould (9) for naturalizing. The first flower to bloom in the spring. The leaves are spotted brown....	.50	1.25	10.00
<b>HESPERIS matronalis</b> —(2) sweet rocket; (3) fragrant rose or white; (4) May to Aug; (5) 2 ft.; (6) bushy; (7) sun; (8) ordinary; (9) border and cutting .....	.50	1.25	10.00
<b>Houseleek</b> —see <i>Sempervivium</i> .			

PLANT LIST

	Three Rate	Ten Rate	100 Rate
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<b>HEUCHERA Sanguinea</b> —(2) Coral bells; (3) brilliant blood red; (4) June to Sept.; (5) 2 ft.; (6) flowers borne in loose graceful spikes; (7) sunny well-drained; (8) fairly rich and not too heavy soil (9) excellent for cutting and border .....	.70	1.75	15.00
<b>LATHYRUS Latifolius</b> —(2) hardy sweet pea; (3) pink or white; (4) continuously; (5) climber; (6) climber; (7) sun; (8) ordinary rich; (9) fine for cutting.....	.50	1.50	12.00
* <b>LAVENDULA Vera</b> —(2) Lavender; (3) lavender; (4) Aug.; (5) 2 ft.; (6) compact bush; (7) sun; (8) sandy loam; (9) border or rock. Much prized for its grey-green fragrant leaves .....	.60	1.50	12.00
<b>LIATRIS Pycnostachya</b> —(2) Kansas Gay Feather; (3) rich purple; (4) midsummer; (5) 4 ft.; (6) upright spikes; (7) sun or shade; (8) ordinary garden soil; (9) border. Beautiful spikes of rich purple flowers .....	.50	1.25	10.00
<b>Linaria Dalmatica</b> —(2) toad flax; (3) yellow; (4) June to Oct.; (5) 3 ft.; (6) bushy; (7) sun; (8) loam; (9) border and rock.....	.50	1.25	10.00
<b>LINUM</b> —(2) flax; (7) sun; (8) sandy or ordinary, light, well drained; (9) rock gardens and border. These plants are profuse bloomers and are most attractive.			
<b>Linum flavum</b> —(3) lemon yellow; (4) June to Aug.; (5) 1 ft.; (6) bushy, a wonderful addition, blooms stay on for some days; (9) rock garden or borders.....	.75	1.75	15.00
* <b>Linum Narbonense</b> —(3) sky blue; (4) June to Sept.; (5) 2 ft.; (6) spreading; (9) rock gardens. The bloom stays on all day. A fine plant .....	.75	1.75	15.00
<b>Linum Perenne</b> —(3) pale blue; (4) May to Sept.; (5) 2 ft.; (6) bushy; (9) border. A new crop of profuse blooms every day .....	.50	1.25	10.00
<b>LOBELIA Cardinalis</b> —(2) cardinal flower; (3) scarlet; (4) July to Oct.; (5) 3 ft.; (6) spikes; (7) best in shade; (8) moist loam; (9) waterside planting. Grow in colonies. Border, cutting.....	.50	1.25	10.00
<b>Lobelia Syphilitica</b> —(2) hardy blue lobelia; (3) blue; (4) Aug. to Sept.; (5) 3 ft.; (6) spikes; (7) sun or partial shade; (8) moist loam, peat or muck; (9) border. Best in colonies .....	.50	1.25	10.00
<b>LUPINUS Polyphyllus Hybrid "Harkness Regal"</b> —(3) white, blue, pink; (4) May to Sept.; (5) 3 ft.; (6) Palmate leaves from crown with upright bloom spikes; (7) sun; (8) not too rich sandy loam; (9) border and cutting. A mighty fine plant .....	.50	1.50	12.00

PLANT LIST	Three Rate	Ten Rate	100 Rate
<b>LYCHNIS Viscaria</b> —(2) Campron or Catchfly; (3) bright carmine; (4) June and July; (5) 8 to 10 in., (6) spreading; (7) sun; (8) ordinary; (9) border .....	.50	1.25	10.00
<b>MERTENIA Virginica</b> — (2) Blue Bells; (3) pink buds, blue blooms; (4) April and May; (5) 18 in.; (6) pendulous, bushy; (7) shade or partial shade; (8) rich, moist, well drained soil; (9) border. Plant 2 in. deep. Will bloom for many satisfactory years. One of the best....	.50	1.00	8.00
* <b>MYOSOTIS Alpestris</b> —“Queen Victoria”; (2) For-get-me-not; (3) azure blue; (4) March to June; (5) 5 in.; (6) spreading; (7) sun, well drained; (8) ordinary; (9) rock garden or edging.....	.50	1.25	10.00
* <b>MYOSOTIS Palustris</b> —(2) Forget-me-not; (3) sky blue, yellow eye; (4) June to Oct.; (5) 6 in.; (6) prostrate, creeping; (7) moist shady; (8) moist ordinary; (9) ground cover and rock gardens. This is about the most satisfactory variety .....	.50	1.25	10.00
* <b>NEPETA Mussini</b> —(3) light mauve; (4) May to Sept.; (5) 1 ft.; (6) mounds of gray green foliage (7) sun; (8) ordinary soil; (9) rock and edging. A fine plant.....	.50	1.50	12.00
* <b>Oenothera Missouriensis</b> —(2) Evening primrose; (3) yellow; (4) July to Sept.; (5) 6in.; (6) trailing stems; (7) well drained, sunny; (8) ordinary or sandy soil mixed with well-rotted manure; (9) excellent for rock gardens and edge of borders for their continuous bloom .....	.50	1.25	10.00
<b>Painted Daisy (See Pyrethrum).</b>			
<b>PAPAVER Orientalis</b> —(2) Oriental poppies; (3) bright orange scarlet; (4) June; (5) 30 in.; (6) upright stems; (7) well drained in sun; (8) rich ordinary garden soil; (9) fine for border with their brilliant display. May be shipped in August when dormant.....	.50	1.25	10.00
<b>PENTSTEMON</b> —The Pentstemon family is a large one, native to this country. They are growing in popularity; (9) they can be used for border, cutting and rock gardens; (7) most grow in well drained locations in sun; (8) ordinary soil with some grit or sand.....			
<b>Pentstemon Barbata Praecox</b> —(3) from fuchsia purple through red to light pink; (4) June to Sept.; (5) 3 ft.; (6) compact rosette of glossy leaves at crown with several slender bloom spikes; (9) border and cutting. This is a variety that is very popular. Mixed colors.....	.50	1.25	10.00
<b>Pentstemon Digitalis</b> —(3) white tinted violet; (4) July; (5) 3 ft.; (6) upright; (9) cutting and border, makes a fine unique bouquet... .	.50	1.25	10.00

PLANT LIST	Three Rate	Ten Rate	100 Rate
<b>Pentstemon Grandiflorus</b> —(2) shell leaf Pentstemon; (3) lavender; (4) July and Aug.; (5) 18 in.; (6) upright spikes; (9) cutting and border. Mr. Hamblin of Lexington Botanical Gardens, Boston, reports out of 100 species on trial this one is best. We quite agree with him.			
A wonderful bloom .....	.70	1.75	15.00
* <b>Pentstemon Humilis</b> —(3) deep blue; (5) 8 in.; (6) rosettes of dark green foliage with bloom spikes arising, stooling out to make large clumps; (9) rock gardens or edging. A wonderful addition to the rock garden collection .....	.75	2.00	18.00
<b>PHLOX Paniculata</b> —(2) our garden Phlox; (6) upright spikes; (7) well drained sunny position; (8) rich loam; (9) border and cutting.			
<b>Bridesmaid</b> —(5) 30 in.; (3) white, crimson eye.			
<b>Fuerbrand</b> —(5) 24 in; (3) bright vermillion with deeper center.			
<b>Red Hot Poker Plant</b> —see <b>Tritoma</b> .			
<b>Rhinelander</b> —(5) 24 in.; (3) salmon pink.			
<b>Poppies, oriental</b> —see <b>Papavie</b> .			
All of above.....	.50	1.50	10.00
* <b>SEMPERVIVIUM Tectorum</b> —(2) Houseleek, Hen-and-Chickens; (3) red; (5) 1½ in.; (6) rosettes of fleshy leaves that carpet the ground; (7) sunny; (8) well drained, sandy; (9) excellent for rock gardens. Clumps .....	.50	1.25	10.00
* <b>SILENE Orientalis</b> —(2) Catchfly; (3) bright rose; (4) all summer; (5) 8 in.; (6) plants freely branched from the base, each branch carrying a large globular head of bright rose flowers; (7) sun; (8) ordinary well drained soil; (9) rock or border edging.....	.50	1.25	10.00
<b>TRITOMA "Express"</b> —(2) Red-Hot-poker plant, Flame-flower; (3) crimson-orange; (4) June-July; (5) 3-4 ft.; (6) long grassy leaves with tall tubular spike of bloom; (7) well drained sunny; (8) ordinary soil with well-rotted manure and leaf mould; (9) border and cutting. Must have some protection in winter.....	.50	1.25	10.00
<b>TROLLIUS Ledebourii</b> —(2) Globe flower; (3) golden-orange; (4) may and sometimes in fall; (5) 18 in.; (6) stiff upright stems; (7) shade and waterside; (8) deep rich soil with plenty of leaf mould and decayed manure. Plenty of moisture; (9) excellent for partially shaded borders and water-side planting .....	.50	1.25	10.00
<b>Phlox Suffruticosa "Miss Lingard"</b> —(2) a garden variety; (3) white; (4) all summer; (5) 30 in.; (6) upright spike with glossy dark green foliage. Culture same as above phloxes. Probably the best hardy phlox .....	.75	1.50	15.00
	.50	1.50	10.00

PLANT LIST	Three Rate	Ten Rate	100 Rate
* <i>Phlox Divaricata Canadensis</i> —(2) our native blue phlox; (3) fragrant lavender; (4) May and June; (5) 10 in.; (6) trailing with dark green glossy foliage; (7) shade or part shade; (8) well drained moist soil; (9) ground cover, cutting and rock .....	.25	.50	4.50
* <i>Phlox Subulata</i> —(4) May; (5) 3 in.; (6) prostrate trailing; (7) sun; (8) loam with sand, grit and humus; (9) rock plants. Fine. (3) either pink or white .....	.60	1.50	12.00
<b>PHYSALIS Franchetii</b> —(2) Chinese Lanterns; (5) 2 ft.; (6) upright; (7) sun or shade; (8) loam soil; (9) this plant is grown for its bright red fruits for winter bouquets .....	.50	1.25	10.00
Pinks (See <i>Dianthus</i> ).			
* <b>PLATYCODON Marlesii</b> —(2) Dwarf Balloon Flower; (4) all summer; (5) 1 ft.; (6) fairly upright with good dark green foliage; (7) sun or part shade; (8) loam soil with some sand; (9) rock garden and border. A most excellent plant. Deep blue or white.....	.50	1.25	10.00
* <b>PRUNELLA Grandiflora</b> —(2) self heal; (4) June to Sept.; (5) 8 in.; (6) spreading with upright bloom spikes; (7) moist, shady; (8) ordinary soil; (9) edging, rock and carpeting; (3) rich violet purple or white .....	.50	1.50	12.00
<b>PYRETHRUM Roseum</b> —(2) Painted Daisy; (3) pink, white and red mixed; (4) May-June; (5) 30 in; (6) upright; (7) sun; (8) loam soil; (9) cutting and border. popular plant .....	.50	1.25	10.00
<b>PYRETHRUM Uliginosum</b> —See <i>Chrysanthemum Uliginosum</i> .			
<b>RUDBECKIA Hirta</b> —(2) Black Eyed Susan; (3) yellow with black center; (4) July to Sept.; (5) 2 ft.; (6) upright; (7) sun; (8) loam soil; (9) good border and cutting.	.50	1.25	10.00
<b>Rudbeckia Purpurea</b> —(2) Purple Cone Flower; (3) purple with black center; (4) July to Sept.; (5) 4 ft.; (6) upright; (7) sun; (8) loam soil; (9) border and cutting .....	.50	1.25	10.00
Seed per packet, 10c.			
<b>SALVIA Verbascifolia Syria</b> —(3) dark purple; (4) June to Sept.; (5) 18 in.; (6) spikes of bloom from a clump of large leaves resembling mullein; (7) sun; (8) loam with sand and not too rich; (9) rock and border. A fine purple Salvia .....	.75	1.50	12.00
<b>Salvia Azurea Pitcheri</b> —(3) gentian blue; (4) Aug. and Sept.; (5) 40 in.; (6) shrubbey; (7) sun; (8) well drained not too rich; (9) border. The color of the bloom is one of the finest.....	1.00	2.50	18.00

## PLANT LIST

	Three Rate	Ten Rate	100 Rate
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<b>*SAPONARIA Ocyoides</b> —(4) May to Aug.; (5) 8 in.; (6) trailing mound, dark green foliage; (7) sun; (8) sandy loam; (9) rock gardens.			
<b>S. Splendens</b> —(3) crimson.			
<b>S. Alba</b> —(3) white.			
<b>S. Versicolor</b> —(3) pink and white.			
All at .....	.50	1.25	10.00
<b>*SEDUM Acre</b> —(2) Golden Moss; (3) yellow; (4) May to June; (5) 3 in.; (6) prostrate; (7) sun; (8) loam; (9) rock plant .....	.50	1.25	10.00
<b>*Sedum Spurium</b> —(3) pink; (4) July and Aug.; (5) 6 in.; (6) prostrate; (7) sun; (8) loam; (9) covering of bare places, rock gardens .....	.50	1.25	10.00
<b>Sedum Spectable</b> —(3) large head of pink; (4) Aug. and Sept.; (5) 1 ft.; (6) upright and compact, with grey green fleshy leaves; (7) sun or shade; (8) seems to like loam soil not too dry; (9) border and rock gardens.....	.50	1.25	10.00
<b>Shasta Daisy</b> (See Chrysanthemum maximum).			
<b>SPIREA Filipendula</b> —(2) Dropwort; (3) white; (4) June and July; (5) 15 in.; (6) bushy; (7) shade; (8) deep, rich, moist; (9) borders or naturalizing .....	.50	1.25	10.00
<b>STATICÉ Latifolia</b> —(2) sea lavender; (3) misty blue; (4) August to November; (5) 2 ft.; (6) low rosette, large green leaves with large spike feather, blue bloom; (7) sun; (8) sandy loam; (9) border and excellent winter bouquet....	.60	1.50	12.00
<b>THERMOPSIS Caroliniana</b> —(3) golden yellow; (4) June and July; (5) 3 ft.; (6) tall upright spikes; (7) sun; (8) ordinary soil; (9) excellent border and cutting.....	.50	1.75	15.00
<b>*TUNICA Saxifraga</b> —(3) small pink; (4) all summer; (5) 6 in.; (6) tuft of finely cut branches and leaves; (7) sun; (8) ordinary well drained soil; (9) rock garden	.50	1.25	10.00
<b>Verbenia Venosa</b> —(3) Lilac; (4) June to Oct.; (5) 6 in.; (6) trailing; (7) sun; (8) ordinary light soil; (9) bedding. Should be mulched in fall with well decayed manure .....	.50	1.50	10.00
<b>VERONICA</b> —There are many varieties of Veronica. We have selected the following as the best. They are all treated alike as to culture; (7) sun; (8) good ordinary soil..			
<b>*Veronica Incana</b> —(3) purple spikes; (4) June and July; (5) 1 ft.; (6) tufted silver grey leaves with bloom spike; (9) rock gardens. Excellent .....	.50	1.50	12.00
<b>Veronica Longifolia Subsessilis</b> —(3) deep blue; (4) July to Sept.; (5) 3 ft.; (6) upright bushy; (9) border and cutting. This is undoubtedly the finest border Veronica .....	1.00	2.50	18.00

## PLANT LIST

	Three Rate	Ten Rate	100 Rate
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* <i>Veronica Repens</i> —(3) pale blue; (4) May and June; (5) 6 in.; (6) creeping sheets of soft green foli- age; (9) excellent rock garden and ground cover .....	.50	1.25	10.00
* <i>Veronica Ruprestris</i> —(3) smother- ed with bright blue flowers; (4) June; (5) 1 in.; (6) absolutely prostrate spreading masses of dark green foliage; (9) edging, rock or ground cover.....	.50	1.50	12.00
* <i>Veronica Spicata "Dwarf Blue"</i> —(3) deep blue spikes; (4) June to Aug.; (5) 1 ft.; (6) compact up- right bushy plants; (9) rock gar- den or borders. This an unusual- ly fine veronica and one of the most striking blue plants grown..	.50	1.25	10.00
* <i>Veronica Corymbosa stricta</i> —(3) dense plumes of azure blue; (5) 6 in.; (6) prostrate tufts. A fine new variety .....	.60	1.75	15.00
<b>VIOLAS</b> —(9) Violas are one of the finest bedding and rock plants; (7) they like a cool location in sun; (8) deep cultivated rich well drained soil.....			
* <i>Viola Cornuta</i> —(3) mixed colors; (4) April to Oct.; (5) 8 in.; (6) compact. A fine strain.....	.50.	1.25	10.00
<i>Viola Pedata</i> —(2) bird foot violet; (3) lavender; (4) May and June, Sept. 1 and Oct.; (5) 4 in.; (6) compact; (8) sand with leaf mould; (9) rock garden. One of the handsomest. Will respond to care .....	.50	1.25	10.00
<b>Wind Flower</b> —see Anemones.			
<i>Violet "Hardy Russian"</i> —(3) violet blue, fragrant; (4) Spring and Fall; (5) 8 in.; (6) compact; (9) shady borders .....	.60	1.75	12.00
<b>Yarrow</b> —see Achillea.			

### ORDERING

We would like to have your order in plenty of time to fill properly as it is not practical to ship at all times. Write orders plainly, telling us exactly by which method you want the order shipped.

### REMITTANCES

You may send your personal check, P. O. or express money order, or bank draft as best suits you. Include postage if you desire order shipped by parcel post.

### C. O. D. AND CREDIT

We do not like to send plants collect on delivery and only do so at your responsibility. We will open charge accounts providing you give proper credit references. All accounts are due the last day of the month goods are shipped.

### SHIPPING COSTS

It would be unfair to you if we loaded our prices on each item to prepay shipping charges. Obviously it would be to our advantage to ship small plants if we pay these charges. Therefore we send you the largest and best at the lowest prices possible, and only have you pay the exact charges. On small orders amounting to \$3.00 or less add 10% of the total of the price of the plants you order to prepay parcel post charges. Any unused portion will be returned you. In most cases, orders weighing 5 pounds or less can be shipped for less by parcel post. Unless otherwise directed all orders shipped by express.

### QUANTITIES

Not less than three of each variety sold. Not less than five plants sold at the ten rate, nor less than twenty-five at hundred rate.



1934 Planting List  
of Hardy Perennials  
and Rock Plants

*from*

HEREFORD'S  
GARDENS

*Located at*

OAKFORD, ILLINOIS

